



Sponsorship Opportunities



Connecticut's Dynamic Leadership Conference for Women

Thursday, March 24, 2022

Aqua Turf Club, Plantsville | 11 a.m. Registration | Networking
11:30 a.m. Lunch | Virtual Option: 12:30 p.m. to 4:45 p.m.

Ever Resilient

Virtual Keynote Speaker
Vanessa Williams
Singer. Actress. Fashion Designer.

Premier Partner

\$15,000

PRE-EVENT

- Company logo prominently positioned on BWF website plus one banner ad linked to business website
- Social media digital marketing including Facebook and BWF Facebook group, social media posts for three months showcasing your support, and business logo post on event page
- Company name included in press releases and any other forms of advertisement
- Company logo prominently displayed on all event promotion
- Full page advertisement in Corporate Sponsor Eblast with link to website
- Half page advertisement in digital program book

DURING EVENT

- Participation in the conference to be held on March 24, 2022, for 15 guests
- Speaking opportunity during conference
- Company logo and verbal recognition during conference

Presenting Partner

\$20,000

PRE-EVENT

- Company logo prominently positioned on BWF website plus two banner ads linked to business website
- Press release citing your company as BWF Presenting Partner
- Personalized Corporate Eblast Marketing featuring your company as the Presenting Partner
- Social media digital marketing including Facebook Live Interview, social media posts for three months showcasing your support, and business logo post on event page
- Company logo and promotion in exclusive Facebook group of attendees
- Company logo prominently displayed on all event promotion
- Company business description with website link on BWF website
- Full cover page advertisement in the digital program book
- Company name included in press releases and any other forms of advertisement
- Contact information of conference attendees

DURING EVENT

- Participation in conference to be held on March 24, 2022, for 20 guests
- Speaking opportunity during conference with opportunity to present giveaways
- Company logo and verbal recognition during conference
- Company logo included on BWF promotional giveaway items

To complete your sponsorship, email Nora Mason at nora@norajmason.com by December 15 to receive full marketing exposure. If you have any questions, please call 203-757-0701. Visit CTbwf.com for more information.

A program of



Waterbury Regional Chamber
driving business to business



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Sponsor the Business Women's Forum

Highlight your company to a powerful market with proven ability to increase your business ★ Distinguish your company as one dedicated to creating opportunities for women ★ According to forbes.com, women drive 80% of all consumer purchasing

Sponsorship Provides

- Network Building For Individuals and Organizations
- Skill and Leadership Development For Women at All Levels
- Brand Awareness

Join these sponsors and more!



The Business Women's Forum returns to in-person in 2022!

To complete your sponsorship, email Nora Mason at nora@norajmason.com by **December 15** to receive full marketing exposure. If you have any questions, please call 203-757-0701.

Visit CTbwf.com for information on speakers, scholarships, and tickets!

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Benefactor

\$500

PRE-EVENT

- Company name positioned on BWF website
- Company name listed in the Corporate Sponsors Eblast
- Company marketing and recognition via our social media outlets
- Social media posts marketing your business support plus logo and promotion in exclusive Facebook group of attendees

DURING EVENT

- Corporate name and verbal recognition during conference

Breakout Session Host

\$1,500

PRE-EVENT

- Company logo positioned on BWF website
- Limited to four businesses
- Business card size ad in the Corporate Sponsor Eblast
- Company marketing and recognition via our social media outlets
- Social media posts marketing your business support plus logo and promotion in exclusive Facebook group of attendees

DURING EVENT

- Participation in the conference to be held on March 24, 2022, for one guest
- Corporate logo and website presented during conference breakout session
- Company acknowledged with logo during conference
- Speaking opportunity during breakout session

SOLD OUT

To complete your sponsorship, email Nora Mason at nora@norajmason.com by December 15 to receive full marketing exposure. If you have any questions, please call 203-757-0701. Visit CTbwf.com for more information.



Sponsor Showcase

\$2,500

PRE-EVENT

- Company logo positioned on BWF website with link to company website
- Quarter-page color ad in Corporate Sponsor Eblast
- Opportunity to offer special promotional discounts to attendees on dedicated webpage and promoted via eblast
- Social media posts marketing your business' support plus logo and promotion in exclusive Facebook group of attendees
- Opportunity to pre-record company commercial for distribution to attendees

DURING EVENT

- Participation in the conference to be held on March 24, 2022, for two guests
- Corporate logo and verbal recognition during conference

Forum Partner

\$5,000

PRE-EVENT

- Company logo positioned on BWF website with link to company website
- Company marketing and recognition with logo via our social media outlets
- Half-page color ad in Corporate Sponsor Eblast
- Company recognition in press releases
- Social media posts marketing your business' support plus logo and promotion in exclusive Facebook group of attendees
- Opportunity to pre-record company commercial for distribution to attendees

DURING EVENT

- Participation in the conference to be held on March 24, 2022, for five guests
- Corporate logo and verbal recognition during conference

Star Partner

\$10,000

PRE-EVENT

- Company logo prominently positioned on BWF website plus one banner ad linked to business website
- Company included in press releases
- Social media digital marketing including Facebook, social media posts for three months showcasing your support, and business logo post on event page
- Company logo promotion in exclusive Facebook group of attendees
- Half-page color ad in Corporate Sponsor Eblast with link to website
- Half-page color ad in digital program book

DURING EVENT

- Participation in the conference to be held on March 24, 2022, for 10 guests
- Corporate logo and verbal recognition during conference
- Speaking opportunity during scholarships presentations

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