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# Sponsorship Opportunities

2.21.24 ★ Aqua Turf Club, Plantsville

Highlight your company to a powerful market with proven ability to increase your business. Distinguish your company as one dedicated to creating opportunities to women. According to forbes.com, women drive 80% of all consumer purchasing.

## ★★★★★ Sponsorship Provides ★★★★★

- Network Building for Individuals and Organizations
- Skill and Leadership Development for All Women at All Levels
- Brand Awareness



Waterbury Regional Chamber  
*driving business to business*

SPONSOR LEVEL	AMOUNT	Name & logo on website	Ad size in program book	Name listed on social media posts	Guests at conference	Exhibit booth at conference	Logo and verbal recognition at conference	Speaking opportunity at conference	NOTES
<b>BENEFACTOR</b>	<b>\$750</b>	Listing Only	Listing Only		1		Verbal Only		
<b>SESSION SPONSOR</b>	<b>\$2,000</b>	●	Business Card	●	2	●	●		
<b>SHOWCASE SPONSOR</b>	<b>\$3,000</b>	●	1/4 Page	●	2	●	●		
<b>FORUM PARTNER</b>	<b>\$5,000</b>	●	1/2 Page	●	5	●	●		
<b>STAR PARTNER</b>	<b>\$10,000</b>	●	1/2 Page	●	10	●	●	●	Social media includes logo.
<b>PREMIER PARTNER</b>	<b>\$15,000</b>	●	Full Page	●	15	●	●	●	Social media includes logo.
<b>PRESENTING PARTNER</b>	<b>\$20,000</b>	●	Full Page	●	20	●	●	●	Social Media includes logo. Company logo included on promotional giveaway items.

To complete your sponsorship, e-mail Barbara Sorosiak at [bsorosiak@waterburychamber.com](mailto:bsorosiak@waterburychamber.com) to receive full marketing exposure. If you have any questions, please call 203-757-0701. Visit [CTBWF.com](http://CTBWF.com) for information on speakers, scholarships and tickets.